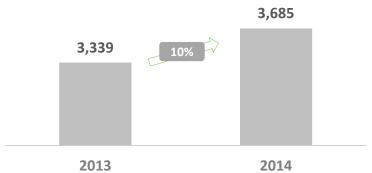


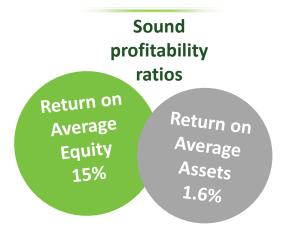
Assessment of Financial Results of 2014
-General Shareholders' Meeting-



### Our net income reached TL 3.7 Billion in 2014







### Outstanding performance despite regulatory charges & market volatility

- Well-managed Net Interest Margin
  - -- the only bank to increase net interest margin on a yearly basis\*
- Liquid, low-risk & well-capitalized balance sheet
  - -- highest Common Equity Tier I ratio\*
- Superior Net Fees & Commissions performance
  - -- highest yearly growth
- Disciplined cost management
  - -- highest per branch efficiency ratios\*
- Increasing contribution from subsidiaries
  - -- subsidiaries' contribution to consolidated income: 15%\*\* (2013: 12%)

<sup>\*</sup>Among peers (Isbank, Akbank, YKB, Halkbank, Vakıfbank), based on bank-only data. Efficiency ratios are defined as assets, deposits and cash loans per branch.

\*\*Excluding one-off effects for fair comparison. Garanti Romania booked about RON 75m (~TL 60mn) of loan-loss provisions in November 2014 as imposed by NBR. The Bank's coverage ratio increased to 65% from 35%. The subsidiaries' contribution is 13%, including this effect.



# Composition of assets continued to be customer driven



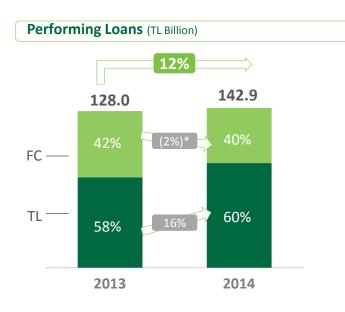
### **Strategic evolution of assets**

- > Moderate & disciplined growth in lending
- > **Actively shaped** securities portfolio -strategic investments to securities to support NIM

\* Including accruals



# Continued support to the economy with sustainable and strong growth strategy



### Main drivers of growth:

**TL business** banking loans

Retail products enabling high margin & cross-sell oppurtunities > 28% growth YoY in TL business banking loans

> 13% growth in consumer loans (excluding credti cards)

> **%12** growth in ortgages

#1

### Maintained asset quality below sector

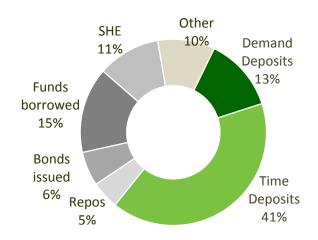
**NPL** ratio

Garanti\*\* 2.4% Sector: 2.8%



# Actively managed funding structure by supporting customer driven deposit base with diversified funding sources

#### Composition of Liabilities(%)





### **Customer-driven and expanding deposit base**

Deposit growth in line with lending growth

12% growth in total deposits%18 growth in demand deposits

### Rapidly growing customer base

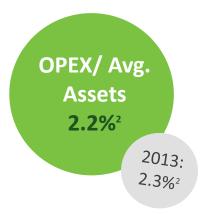
%100 geographical coverage in Turkey with **1,005** branches,
Serving more than **13 million** customers



# Differentiating in the sector with sustainable income generation capacity ve efficient cost management

We have the highest ordinary banking income generation capacity

Ordinary Banking income Market share 14.0%1



We maintain our **leadership** in per branch efficiencies

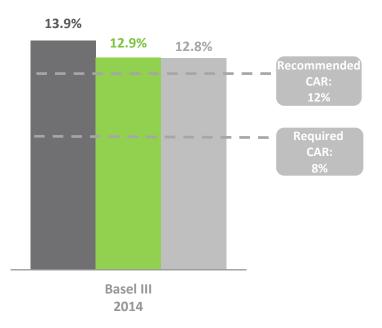
Our branches create the highest volume



# **Actively utilized capital**

#### **Capital adequacy ratios**





# Our strong capital base, strengthened by internal resources, supports growth potential

Leverage: 8.3x





# We touch the lives of our customers with value added innovative products and services

Offering seamless experience across all channels, integrated to our customers' lives.

# We continue to act as the solution partner of the SMEs



- > Unlicensed Solar Energy Loan»
- > EstablishYourBusiness application
- > Digital Transformation Ambassadors
- > The product named "Speed" (Hiz) developed by Garanti Factoring with a particular focus on fulfilling the needs of SME customers

### We stand by the farmers

> The first bank to extend loans on the Basis of Electronic Warehouse

Receipt created before the Central Registry Agency(MKK)

- > "Supporting Family Farmers for Agricultural and Rural Development" project
- > "Farmers Should Never Have to Ask Twice" çalışma ve etkinliği

Stand by our customers with **578** products in 2014

### We stand by the retirees



- > "Customer is Mine" project
- > Garanti Pension,

Treatment Support Insurance product.

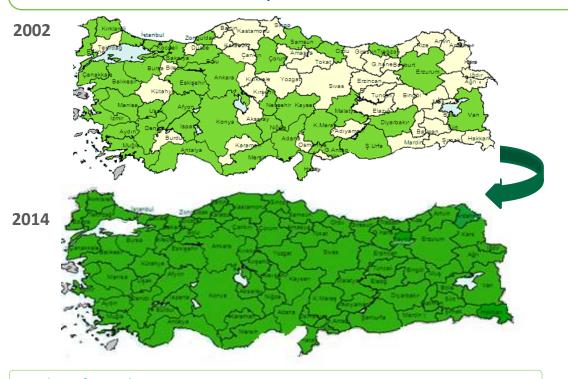
We put digital channels at the heart of customer experience

- > Social Media Customer Satisfaction Team "GarantiyeSor",
- > First financial Google Glass application in the world iGaranti Glass
- > Enabling payments via Garanti official website without logging in
- > Receive applications via Facebook, as a first in Turkey



# %100 coverage in Turkey

-- Number of branches tripled since 2002

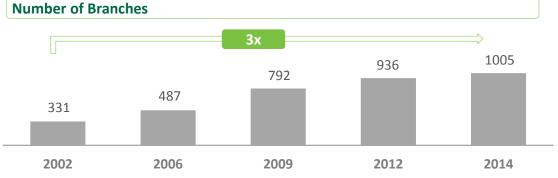


%100
Geographical coverage

2002:
49%

#### **LEADER**

in loans,
customer deposits and ordinary
banking income per branch ratios

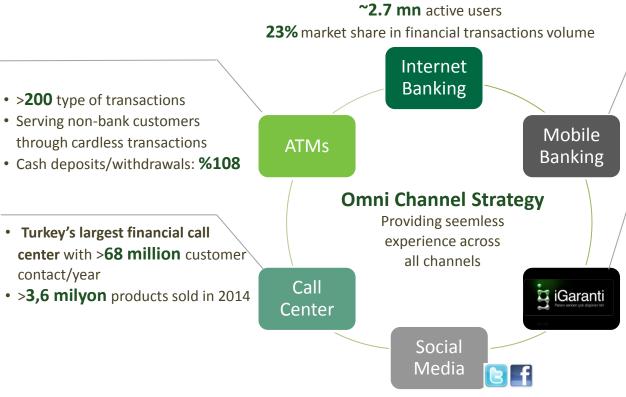


**\*\*1** > **670 net branch additions** since 2002



# We are everywhere with investments to distribution channels

While 66% of all transactions were executed through digital channels in 2004, this ratio reached 85% in 2014.



- Financial institution with most followers on social platforms in Europe
- GarantiyeSor team responds to user inquiries and comments on social media within max. 2hours, contacting 4,500 followers on avg. every monthr

- #1 in mobile banking
   Mobile banking customers expanded by
   84% to 1.5 mn users
- %31 market share in financial transactions volume
- A new banking experience targeting socially active
   & connected customers
  - Mobile banking platform providing guidance depending on the user's current time, place and situation
  - **First in Europe:** speech recognition, speech command
  - Effecting money transfer and FX selling and buying by voice with natural speech,.
- iGaranti reached more than 400 thousand downloads and
   ~250 thousand customers in 2014



# Initiatives creating value to all our stakeholders...

### Kadın Girişimci Yönetici Okulu.





### **Sustainable Finance**

- The total amount of loans disbursed to women entrepreneurs: 2.1 billion TL
- 370 women entrepreneurs in 4 cities participated in **Women Entrepreneurs Executive Training Program**
- Launched efficient irrigation systems loan for agriculture sector
- 35% market share in Turkey's operational wind capacity
- New product for financing Solar Power Projects up to 1 MW

### **Stakeholders**

- First Turkish bank to sign **UN Women's Empowerment Principles**
- Support for **HeforShe** which emphasizes men's support for women rights
- First Turkish bank to issue a Sustainability Report under **G4-Comprehensive** level of **GRI** standard in 2014
- EBRD Sustainability Award
- 2nd time CDP Leadership Award for its climate-related efforts
- Participation in Borsa İstanbul Corporate Governance and Sustainability Indices











# Initiatives creating value to all our stakeholders...





### **Environmental impact of operations**

- 605 locations included in ISO14001 Environmental **Management System**
- First Turkish Bank to qualify for WWF Green Office Certificate

### **Communities**



- Main supporter of the Entrepreneurship Foundation of Turkey since 2014
- Join the Workforce Join Life Project aims to increase the emplyoment of disabled persons
- Salt Beyoglu, Salt Galata and Salt Ulus: 51 exhibitions, 44 events, 137 guided exhibition tours and workshops for pupils, and made 14 comprehensive publications, 1,129,111 thousand visitors.
- **Teachers Academy Foundation** 92.932 teachers in 80 cities



Kurucu **Garanti** 







- Supporting Jazz music to popularize and spread for 18 years with Garanti Jazz Green
- 12 Giant Men, 12 Giant Men Basketball Schools, Pixies of the Court
- National Men's, Women's and Young Wheelchair Basketball Team and Wheelchair Basketball leagues





Garanti continues to work with its all stakeholders to create a sustainable, sound and successful business model

